



## Hospice Calgary

Hospice Calgary is a non-profit organization serving the Calgary community for over 30 years.

Through our three centres of care, we support children, teens, and adults through the grieving process as they face advanced illness or the death of someone in their life. We promise to have the difficult conversations about death, dying, and grief while honouring each unique experience of grief.

### **Our Mission, Vision, and Values**

**Mission:** To help people find hope and well-being through the provision of compassionate support and exceptional care during advanced illness, end-of-life, and grief.

**Vision:** People of all ages can live well in their unique experience through illness, death, and grief.

**Values:** Authenticity • Compassion • Dignity • Empathy • Equity • Ethical Practice • Excellence • Family-Centred Care • Inclusiveness • Integrity • Respect • Responsiveness

### **What We Offer**

Hospice Calgary believes people are the key to what we do. Each person is seen, welcomed, and recognized for who they are so that they can be their best selves.

- Working within a dynamic, collaborative, and fun-spirited team
- A supervisor who will set annual goals and meet with you for regular check-ins
- Vacation, Sick and Wellness Benefits
- 70-20-10 model for professional development model

**Submit cover letter and resume with attention to Kelsey Murdoch, Director of Marketing & Fund Development [hiring@hospicecalgary.ca](mailto:hiring@hospicecalgary.ca). Only suitable candidates will be contacted.**

### **New Position - JOIN OUR TEAM!**

Hospice Calgary is seeking a **part-time Communications Specialist** to join our team. You will use expertise in social media and SEO strategies to support the marketing team and help amplify Hospice Calgary's mission through compelling storytelling.

#### **THE IDEAL CANDIDATE**

- **You have a passion for compelling social media content.** You take pride in finding new ways to tell Hospice Calgary's story and look for new ways to grow followers and engagement.
- **You are enthusiastic about analytics.** You love to analyze data and make improvements for SEO and Hospice Calgary website views.
- **You have an eye for photography and videography** to capture moments that tell Hospice Calgary's story, and you can edit your work for a polished, professional final product.
- **You are a collaborator** who works well as part of an inter-professional team that interacts all three centres of care at Hospice Calgary.

#### **MINIMUM QUALIFICATIONS & COMPETENCIES**

- 1 – 3 years of experience in communication or a related field
- Post-secondary accreditation in Public Relations, Communications, Graphic Design, Marketing, and/or Journalism
- Strong understanding and experience with current SEO & GEO best practices.
- Ability and desire to create ongoing, regular social media content.
- Strong people skills with demonstrated ability to work well in teams and independently
- UX design basics, WordPress, Google Analytics, Adobe Creative Suite, Canva, Mailchimp (or similar) and Hootsuite (or similar).

#### **FOR COMPLETE DETAILS:**

View the full job description at <https://www.hospicecalgary.ca/careers>